

Structure and Agency in Entrepreneurial Intention in the Midst of Crisis: Understanding the Profiles of Aspiring Greek Small Entrepreneurs in the Agro-food Sector

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Abstract

This paper investigates the usefulness of Margaret Archer' model in explaining entrepreneurial intention in the Greek agro-food sector. The empirical study was prompted by the salience of both entrepreneurship and the specific sector in current public discourse. The findings of the study suggest that the typology can be used to gain insights into significant aspects of the topic and highlights the need to avoid linear causal schemata and adopt a more holistic approach in researching entrepreneurial intention. Furthermore, the limitations of a quantitative methodology were revealed, and the consequent need to rely on in-depth qualitative interviews in order to gain a "think picture" of entrepreneurial conduct.

Keywords: Entrepreneurship, Structure and Agency, Reflexivity, Motivation, Agro-food sector