Small and Medium Entrepreneurship in Process of Croatia’s Joining the European Union

Sanjana Buć
TIGI d.o.o. (Croatia)

Abstract

European Commission outlines, in its Action plan SME for EU, that entrepreneurship is the main driving force of innovations and growth, and that small and medium entrepreneurs play a key role in EU economies. Small businesses totally make 55% of GDP in the Republic of Croatia. There are many different institutions whose duty is provide help in creating, implementing and tracking developmental politics of small and medium business. One of the main political goals, on national level, is raising low competitiveness of small business in Croatia.