Logistics Aspects of Managing a Small Growing Business

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Abstract
In this paper authors investigate logistics aspects of managing a small growing business. Three phases are investigated: user or in-service stage, physical requirements stage and functional requirement stage or front-end analysis. Once the program is defined, planning and organization begin. During the planning phase the resources e.g. time, money, labour, materials, facilities are identified. The schedule and the budget are used as the most common management tools to effectively manage the program. In the final step, the results of accomplishing goals of the logistics management program of the early growth stage of the small business are presented.

Keywords: small growing business, logistics management, business plan, break-even point, return on investment